

Press release

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## Techtextil Digital Days to facilitate worldwide sourcing at next week's Cinte Techtextil China

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**Alongside the in-person version of next week's fair, running from 22 – 24 June in Shanghai, the new Techtextil Digital Days @ Cinte Techtextil China 2021 will allow exhibitors and buyers to connect seamlessly from anywhere in the world. The fair takes place in halls E1 & E2 of the Shanghai New International Expo Centre.**

“Following the successful 2020 edition of Cinte Techtextil China last September held amid disruptions in the industry due to the pandemic, we are delighted to provide another opportunity for the global technical textiles and nonwovens sector to reconnect in-person and online to conduct business at what is the fair's first annual edition,” Ms Wendy Wen, Senior General Manager of Messe Frankfurt (HK) Ltd explained. “This is also the first time we are offering the new Techtextil Digital Days @ Cinte Techtextil China online platform to connect our exhibitors with buyers from around the world. In particular, it provides a much needed opportunity for Chinese suppliers who would typically exhibit at Techtextil in Frankfurt to interact with buyers they would normally meet at this fair online instead, given this show is scheduled to next take place in June 2022.”

Buyers wanting to source online through the Techtextil Digital Days @ Cinte Techtextil China platform can register here: <https://cinte-techtextil-china.hk.messefrankfurt.com/shanghai/en/planning-preparation/OnlineOnsite.html>.

### What participants can expect at next week's fair

Alongside hundreds of domestic suppliers, the fair's European Zone will include companies from France, Germany, Italy, Switzerland and the UK, while suppliers from Hong Kong, Korea and the US will feature in the International Zone. Some of the overseas exhibitors participating in the fair this year include Swisstulle, Reifenhauer Heinsberg, CHT Germany, Perlon, FMMG, Graf, Bostik, TSI Instrument and Cotton Council International.

Highlighted domestic exhibitors include Tiandingfeng Nonwovens, Foshan Nanhai Beautiful Nonwoven, Zhejiang Kingsafe Hygiene Material Technology, Hubei Xinrou Hygiene Products, Jiangsu Aoshen Hi-Tech Materials, Sateri, Tangshan Sanyou Group Xingda Chemical Fibre, Zhejiang Hailide New Material and more. The full exhibitor list can be

Messe Frankfurt (HK) Ltd  
35/F, China Resources Building  
26 Harbour Road  
Wanchai, Hong Kong

found here: <https://cinte-techtexsil-china.hk.messefrankfurt.com/shanghai/en/exhibitor-search.html>.

In the fair's fringe programme, highlights include the 10<sup>th</sup> China International Nonwovens Conference and the Innovation Showcase. The Conference will include 14 sessions covering topics such as the worldwide impacts of Covid-19, quality control of medical supplies, green development of technology and applications in the nonwovens industry, the direction of meltblown nonwovens development in the post-pandemic era and more. Seminar topics cover intelligent spunbond and meltblown composite production lines, innovation and creation of Chinese textile SMEs, flushable and degradable nonwovens, and more.

Cinte Techtextil China's product categories cover 12 application areas, which comprehensively span the full range of potential uses of modern technical textiles and nonwovens. These categories also span the entire industry, from upstream technology and raw materials providers to finished fabrics, chemicals and other solutions. This full coverage of product groups and application areas ensures the fair is an effective business platform for the entire industry.

Cinte Techtextil China is organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Nonwovens & Industrial Textiles Association (CNITA). To find out more about the fair, please visit: [www.techtextilchina.com](http://www.techtextilchina.com). For more information about Messe Frankfurt's worldwide textile fairs, please visit: [www.texpertise-network.com](http://www.texpertise-network.com).

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Notes to editors:

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#### **Newsroom**

Information from the international textiles sector and Messe Frankfurt's textiles fairs worldwide can be found at: [www.texpertise-network.com](http://www.texpertise-network.com).

Cinte Techtextil China  
Shanghai New International Expo Centre  
Shanghai, China, 22 – 24 June 2021

#### **Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Messe Frankfurt Group employs around 2,500\* people in a total of 30

subsidiaries. The company generated annual sales of approximately €250\* million in 2020 after having recorded sales of €738 million the previous year. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* preliminary figures 2020