

**cinte
techtex**til
CHINA

19 – 21.9.2023

Shanghai New International
Expo Centre, China
中国 • 上海新国际博览中心

China International Trade Fair for Technical
Textiles and Nonwovens
中国国际产业用纺织品及非织造布展览会

**Beyond
innovation.
创享未来**

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**Sponsorship
marketing
opportunities**

Sponsorship marketing opportunities

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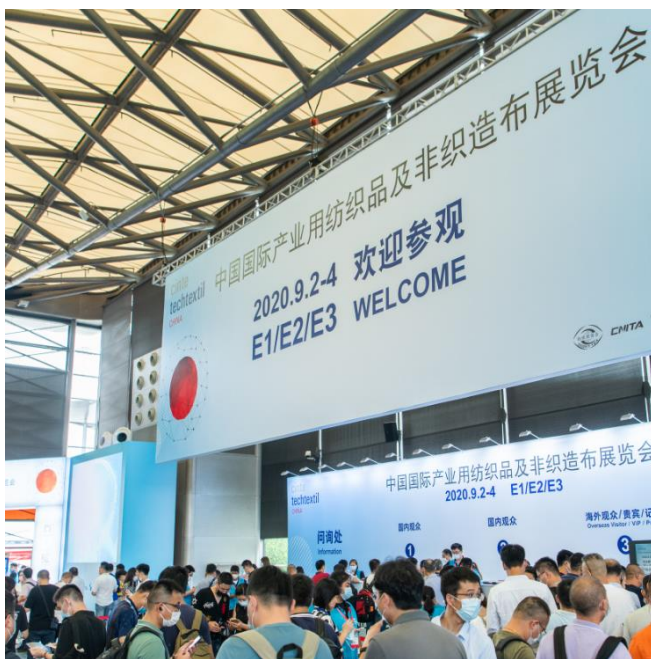
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Customised sponsorship promotion plan

Connect all the fair's resources to carry out a series of sponsorship and advertising activities that will increase the exposure of your brands and products, making them a focus at the fair!

Create a customised and eye-catching promotional plan that aligns with your marketing goals. Static displays such as advertising onsite and in show publications, as well as onsite souvenir distribution will all instantly enhance your brand penetration at the fair.

In addition to the items covered in this "Sponsorship Marketing Opportunities" brochure, please do not hesitate to contact us to discuss a tailor-made sponsorship marketing plan that will generate more business opportunities for your company!



A

Sponsorship options

A01 Bottled water

Bottled water will be distributed to visitors free of charge at the registration halls / information counters or during concurrent events / fringe programme.

- Sponsor's logo and / or advertisement will appear on the water bottle together with the show logo and / or advertisement
- The design must be approved by the organisers in advance
- The exact location of distribution will be decided by the organisers
- Price includes production fee

Quantity: Joint sponsor
Price: (a) USD 7,000 / 5,000 bottles
(b) USD 3,000 / 2,000 bottles

Application deadline: 21 July 2023



A02 Wet tissue paper

Wet tissue paper will be distributed to visitors free of charge at the registration halls / information counters or during concurrent events / fringe programme.

- Sponsor's logo and / or advertisement will appear on the package of wet tissue paper together with the show logo and / or advertisement
- The design must be approved by the organisers in advance
- The exact location of distribution will be decided by the organisers
- Price includes production fee

Quantity: Joint sponsor
Price: (a) USD 9,000 / 10,000 pcs
(b) USD 5,000 / 5,000 pcs

Application deadline: 21 July 2023



A

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A03 Show souvenir

Souvenirs will be distributed to visitors and attendees at the registration halls, information counters or during concurrent events and fringe programme.

- Sponsor's logo (single unit) will appear on the souvenir together with the show logo
- The design must be approved by the organisers in advance
- The exact location of distribution will be decided by the organisers
- Price includes production fee

Quantity: Joint sponsor
Price: On request

Application deadline: 21 July 2023



B

Onsite advertising

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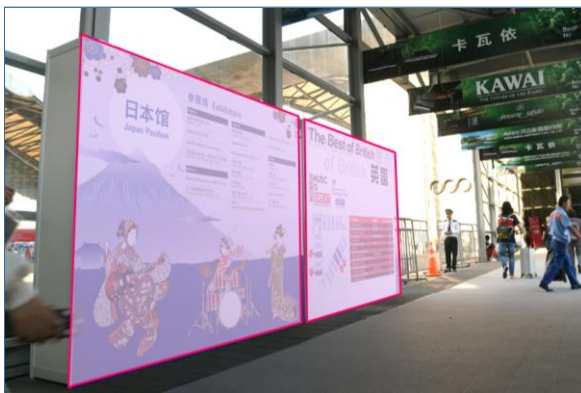
B01 Outdoor billboard – 1# South Square

Specification: 5m(H) x 8m(W)
Price: USD 4,000 / pc



B02 Hanging banner – Corridor

Specification: 0.7m(H) x 3.5 – 5m(W) x 2-side
(please check the dimension with the organisers)
Price: USD 1,000 / 2-sided / pc



B03 Advertisement board – Corridor

Specification: 2.5m(H) x 3m(W)
Price: USD 2,000 / pc



B04 Glass sticker – Hall external

Specification: 3.6m(H) x 3.7 – 5m(W)
(please check the dimension with the organisers)
Price: USD 4,000 / pc

Note: The submission deadline of application and material production files is 21 July 2023.

Prices include release and production.

The above pictures are for reference only. The real object should be considered as final.

Onsite advertisements are subject to availability. Please check with the organisers for the available location.

B

Onsite advertising

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B05 Advertisement board – Outside halls

Specification: 2.5m(H) x 3m(W) x 2-sided
Price: USD 2,500 / 2-sided / pc



B06 Advertising tower – Outside halls

Specification: 2.5m(H) x 1m(W) x 4-sided
Price: USD 1,800 / 4-sided / tower

Note: **The submission deadline of application and material production files is 21 July 2023.**

Prices include release and production.

The above pictures are for reference only. The real object should be considered as final.

Onsite advertisements are subject to availability. Please check with the organisers for the available location.

C

Publication advertising

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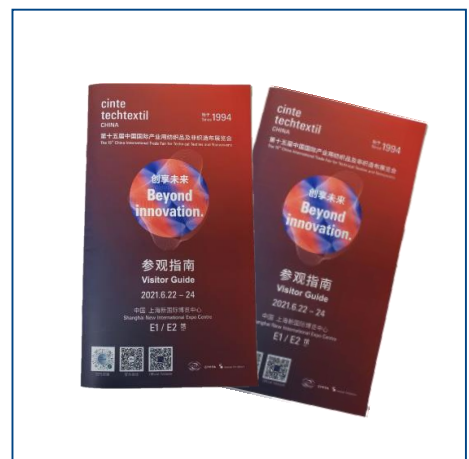
C01 Visitor guide New

The visitor guide will be distributed to visitors free of charge at registration counters, it is an excellent tool for visitors scanning through exhibitor information.

- The design must be approved by the organisers in advance
- Price includes production fee

Publication trim size: 205mm(H) x 115mm(W)
 Bleeding size: +3mm bleeding on each side

Item	Price
(a) Back cover	USD 5,000
(b) Inside front cover	USD 3,500
(c) ROP	USD 2,000



Application deadline: 21 July 2023

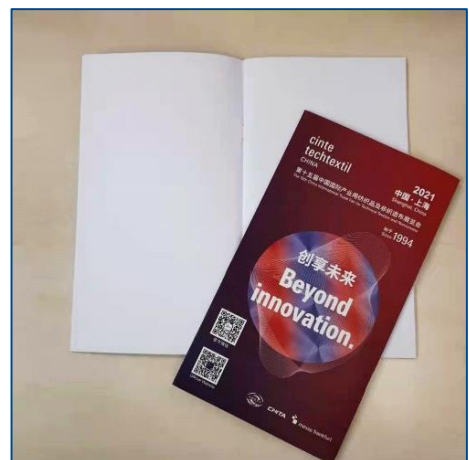
C02 Notebook

Notebooks with show information will be distributed to visitors free of charge. It is a golden advertising opportunity for exhibitors!

- The design must be approved by the organisers in advance
- Price includes production fee

Publication trim size: 210mm(H) x 148mm(W)
 Bleeding size: +3mm bleeding on each side

Item	Price
(a) Back cover	USD 6,000
(b) Inside front cover	USD 4,000
(c) Inside back cover	USD 4,000



Application deadline: 21 July 2023

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